

## STATE LIBRARIAN'S REPORT

**November 05, 2004**

### **Volunteer Recording Booth**

Since June, when the recording software was installed in the recording booth, volunteers have recorded two Mark Twain award books that are in circulation and two others which are in post-production. They have recorded two Lewis and Clark books for school children, and one more is in progress. One Missouri Heritage Reader, *Blind Boone*, is in post production, and two others are in progress. The Executive Summary to National Library Service's *Digital Talking Books* document has been recorded, as have the 2004 Missouri Sunshine Law and the last Wolfner Newsletter. Five audition tapes have been made in the booth.

There are currently four recording teams working; teams work three hour shifts. Two other volunteers will be starting soon. In September, Margie Goergen-Rood, studio director from the National Library Service (NLS) in Washington, and Robin Beatty, recording technician, held a two day training and evening workshop for volunteers. They did an excellent job.

### **Gates Staying Connected Grant**

The State Library has applied for a \$429,440 "Staying Connected" grant from the Bill and Melinda Gates Foundation. After reviewing the State Library's application, the foundation asked follow-up questions specific to the State Library's plans for grant funds. The State Library's application is now going through a three-step review process. This process will take several weeks.

### **OUTREACH/TRAINING BY REFERENCE SERVICES**

The training program to instruct state employees in use of the resources the State Library brings to them at their desktop continues to expand. Cindy Bassett provides the bulk of the training.

Since September 2004, we have provided 13 training sessions with 105 attendees. Cindy provides monthly training sessions for SOS employees which includes a tour of the library. After a few months of offering training in the use of MOBIUS and the general online periodical databases, she began targeting the other, often more complex, online information resources. The response to these sessions has been very positive.

This month Cindy provided training for staff members from the Department of Economic Development at their request. This session provided a special opportunity for us to learn more about the information resources and needs of the department. It also turned into an important exchange of information among those staff members who do not work in the same area of DED.

Our next effort will be a letter to the public information officers of each agency and department to inform them about the training program and an offer to bring training on-site.

### **Increase in Wolfner Patrons**

Wolfner Library staff recently compiled the annual report to the National Library Service (NLS) for fiscal year 2003-2004. Wolfner has 11,857 registered accounts as of September 30, 2004. That is an increase of 400 accounts (3.4 percent) from last year's 11,457. 25,020 transactions received by phone, e-mail, mail, or in person were processed. The collection contains 394,120 copies of 69,264 different titles. Those copies circulated 505,918 times during the fiscal year. That is an average of 42.67 books per year per patron.

New applications (174) received for Wolfner services for September were the highest recorded in the past four years. All summer, June, July, August, and September have been record months. Active individual adult patrons have gone from 8,434 last year to 9,741 this year. Juvenile patrons have doubled from 267 to 533. NLS called to ask if we made a mistake since other libraries reported a drop in patrons. The answer was no mistake!

### **2005 Summer Reading Programs**

The themes for the 2005 summer reading program are, "Dragons, Dreams and Daring Deeds" (children's program) and "Joust Read" (young adult program).

Planning for the program workshops has begun. Five workshops to help library staff plan for the children's program will be held around Missouri. These workshops will be presented by teams of librarians from in and around the regions where the workshops are being held. To help library staff plan for teen summer reading programs, the author of the teen planning manual will present five additional workshops around the state. Staff from school and public libraries will be invited to attend the training events.

### **Center for the Book**

The Missouri Center for the Book co-sponsored a Kansas City author celebration on September 25, hosted by the Kansas City Public Library. Walter Barga, Lisa Campbell Ernst, Laura Huliska-Beith, Christine Taylor-Butler, Daniel Woodrell, Stan Banks, Glenn North, Debra DiBlasi, and Lisa Tucker gave readings or held discussions at the downtown library.

Holly Dentner, senior consultant for library development, attended the National Book Festival in Washington DC on October 9. With Kirkwood Public Library director Wicky Sleight and Center for the Book board member Gabe Shapiro, Dentner staffed the Missouri booth at the Festival's Pavilion of the States.

## **Missouri State Library Continuing Education Committee**

The Missouri State Library Continuing Education Committee met on September 23 at the State Library. The committee finalized the content for a Continuing Education Providers brochure to be printed and distributed at the Missouri Library Association annual conference. This continuing education brochure explains the services provided by major library training providers throughout the state. The committee also discussed a future project to review current online library education opportunities and evaluate their effectiveness. After viewing a demonstration of Centra software in June, the committee recommends pursuing the purchase of additional Centra licenses to allow more librarians throughout the state to take advantage of this desktop-deliverable training format.

## **Novelist Readers' Advisory Project**

The Library Development staff began the second year of the Novelist readers' advisory project by inviting a new group of libraries to participate and renewing the original pilot project libraries' service. Original pilot project libraries have been given the option of participating in the second year by providing 25% local matching funds for the cost of service, based on each library's population. Once all original and new libraries have confirmed their participation, the State Library will hold an orientation workshop to teach library staff how to use the online program.

## **Missouri State Library Scholarship Program**

Missouri State Library scholarship applications were received during September. Twenty-six applications were received and are now being reviewed for the Winter 2005 and Summer 2005 semesters. There are currently 22 students in the program and three of them anticipate graduating in December. The remaining 19 students have applied to continue their scholarships and will be approved upon verification of their academic standing.

## **Training and Continuing Education**

### *Library Trustee Workshops*

The 4<sup>th</sup> and last in the 2004 series of Trustee workshops was held on Saturday, Sept. 25, 2004 and was broadcasted from Daniel Boone Regional Library-Columbia library to six other locations throughout the state. The format was a panel with three participants: two presenting in a dialog form from Columbia (Annie Busch and Don Gaertner) and the third from the Springfield location (Jan Horton, president emeritus of the Foundation for the Ozarks). The workshop was broadcasted via the videoconferencing network to a total of seven locations: Daniel Boone Regional Library-Columbia, Cass County Public Library-Harrisonville, North East Missouri Library Service-Kahoka, Adair County Public Library-Kirksville, Springfield-Greene County Library-Springfield, Mississippi County Library-Charleston, and West Plains Public Library-West Plains. A total of 67 trustees and library directors participated. From perusing the evaluations, the consensus is these workshops are very useful and present important information necessary for library boards.

### *Change in statistics program for public libraries*

The 2004 statistical data collection will be using new software, called Bibliostat Collect. A trainer from Baker & Taylor presented at the first training session broadcasted from St. Charles to Rolling Hills in St. Joseph. Barbara Reading and Michaela Hansen presented the second and third sessions, broadcasted from Daniel Boone Regional Library-Columbia to Northeast Missouri Library Service-Kahoka, and to Springfield Greene County Library, and Dunklin County Library-Kennett respectively. A total of 76 librarians and staff members from 64 libraries participated. The deadline for submitting statistical data is Nov. 12, 2004. The new software will cut down the edits and time spent for the input and verification of data and allow more time to be spent on evaluating and using the information. This item is on the agenda for a brief report at the Secretary's Council meeting.

### *Senior Friendly Libraries Workshops*

Authors RoseMary Honnold and Saralyn Mesaros presented workshops on planning and developing programs for older adults. The workshops were held in Shelbina and Lamar. Thirty-six library staff representing 22 libraries in Missouri and Kansas attended the September workshops. The very interactive events provided participants with incentive and a multitude of ideas for programs for seniors in the library and for those who cannot get to their libraries. The workshops provided the ideal opportunity to promote the state library LSTA grant programs, "Discoveries: Programs for Seniors" and the "Training and Professional Development."

### *Connecting Teens & Books Workshops*

The Connecting Teens & Books workshops were promoted to school and public library staff as an opportunity to learn more about collection development, collection marketing, and reader's advisory services for teens ages 12 through 18. Registration for the event was overwhelming, with 111 librarians registering, 19 of whom had to be placed on a waiting list due to space limitations at the hosting libraries. The workshop participants represented 18 public library systems, 55 school libraries, and one special library.

Presenter Kim Patton, a young adult specialist at the Lawrence (KS) Public Library and a YALSA Serving the Underserved Trainer, discussed strategies for measuring and evaluating the YA collection, tools for developing the collection, techniques for involving teen users in the process, and methods for promoting the collection to young adults.

Due to the popularity of the event, the workshop will be repeated at the Riverside Regional Library in Jackson on November 3 and at the Lebanon-Laclede County Library on November 5.

We are collaborating with the Missouri Association for School Librarians to determine whether an abridged version of the workshop can be offered at the annual MASL conference next spring.

### *Springfield-Greene County Library Children's Library Workshop*

The Springfield-Greene County Library was awarded a \$1,140 training grant by the state library to provide a regional workshop on programming for elementary students and using music to enhance children's programs. Brenda Sites and Nancee Dahms-Stinson traveled to The Library Center on September 24 to attend the workshop and conduct a grant monitor visit. Dahms-Stinson also provided a one-hour presentation on book talks.

The workshop attracted more than 50 library staff from 15 library systems in the Springfield area. The successful workshop provided valuable tools and techniques for library staff who conduct programs for children and their families.

### *Salem Public Library Spotlight on Library Programs Grant*

The Salem Public Library conducted a successful senior information fair on September 25, in celebration of "National Employ the Older Worker Week." The library was awarded a \$417 Spotlight on Library Programs grant to plan and conduct the event. More than 15 booths staffed by representatives of area businesses, service agencies and organizations were logistically placed around the library, affording participants the opportunity to obtain useful information while touring the library. Representatives from local banks, pharmacies, care centers, health agencies, and the Area Agency on Aging were among the many who greeted and visited with Senior Fair participants. The library's board of trustees provided excellent refreshments for participants and almost every booth offered a door prize and free giveaways. While the library purchased ads in the local newspaper to promote the event, the paper also chose to promote the senior fair as a front page feature story, providing wonderful community support and promotion.

### *Gates Training*

Funds from the Gates Foundation Training Grant were approved to allow staff from rural public libraries to attend the Library and Information Technology Association 2004 Fall Conference on October 8-10. Daviess County Public Library, Albany Carnegie Public Library, and Hannibal Free Public Library were each awarded grants to send one staff member to this national event in St. Louis. Each of these libraries will submit a report evaluating their experience, as well as a plan to share the information gained with other staff and libraries in their area.

### **Activities related to Library Services and Technology Act (LSTA)**

The 2004 Summer/Fall Call for Grants was issued in August, for projects to begin January 1, 2005. Eleven applications requesting a total of \$189,873 are currently under review. Current guidelines and application forms are posted on the MOSL web site.

Barbara Reading and Kay Callison will attend the annual IMLS Training Conference November 8<sup>th</sup> through 10<sup>th</sup> in Washington, D. C. I have been appointed to a national committee of state librarians to work with the Institute of Museum and Library Services (IMLS) on the five-year evaluation required by laws.

The following LSTA grants totaling \$113,283 were awarded in August-September 2004 to begin October 13, 2004.

**LearnATest**

Adair County Public Library	\$1,900.00
Albany Carnegie Public Library	\$ 945.00
Atchison County Library	\$1,896.00
Barry-Lawrence Regional Library	\$2,852.50
Barton County Library	\$1,900.50
Bowling Green Free Public Library	\$1,896.00
Cass County Public Library	\$4,075.00
Carthage Public Library	\$1,900.50
Caruthersville Public Library	\$1,896.00
Christian County Library	\$2,852.50
Daviess County Library	\$1,896.00
De Soto Public Library	\$1,896.00
Dunklin County Library	\$1,900.00
Festus Public Library	\$1,896.00
Jefferson County Library	\$2,852.00
Kansas City Public Library	\$5,408.00
Keller Public Library	\$1,896.00
Livingston County Library	\$1,901.00
Maplewood Public Library	\$1,896.00
Marshall Public Library	\$1,900.50
Mississippi County Library District	\$2,715.00
Nevada Public Library	\$2,230.00
Rolling Hills Consolidated Library	\$2,715.00
Scotland County Memorial Library	\$ 945.00
Sedalia Public Library	\$1,900.00
St. Joseph Public Library	\$2,852.50
St. Louis County Library	\$18,893.00
Webster County Library	\$2,715.00
West Plains Public Library	\$2,235.00

**Training and Professional Development**

KCMLN	\$ 2,460.00
Columbia Schools Instruction Materials Services	\$28,067.00